

HOSPITALITY DESIGN

NEW DEAL

Early this year, when the popular SoHo restaurant New Deal lost its lease, a faithful clientele worried they'd see no more of its commodious wooden bar, WPA-style murals, and great menu that included an annual Wild Game Celebration. But New Deal's owners found another space in a historic Greenwich Village townhouse (below). Although the murals couldn't be moved, interior designer Laura Gottwald (who refurbished the legendary Algonquin hotel) transformed the new site into a satisfyingly

different dining spot. A large bar and lounge area has terra cotta flooring, embossed English wallpaper, sandblasted and glazed brick, and amber, sienna, and violet fabrics and paint, a scheme that continues into the main dining area. In warm months—or perhaps during a lucky spell of Indian summer—guests can dine on the terrace designed by Balcony Beautiful and lit to enhance the dogwoods and wisteria. (New Deal, 133 West 13th Street, 212/741-3663, dinner only.)

